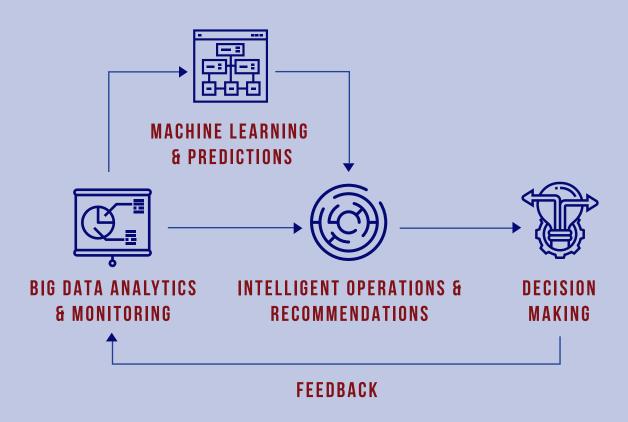


## ADEAL SELF-SERVICE BIG DATA ANALYTICS PLATFORM

### INTELLIGENT RECOMMENDATIONS FOR DECISION MAKERS

Boost your success by systematically collecting, understanding and deriving business value from your data.





# SELF-SERVICE BIG DATA ANALYTICS PLATFORM

## **BIG DATA ANALYTICS AT** YOUR FINGERTIPS!

Gain valuable information from the market, sales, customer and IoT data and facilitate decisions with significant business impact!

#### **INTELLIGENT OPERATIONS**



#### QUALITY MONITORING

Business quality monitoring and revenue assurance with the help of data and process improvements



#### OPERATIONAL ANALYTICS

Event streaming for real-time status information, risk mitigation and early warnings



#### PREDICTIVE MAINTENANCE

Massive cost savings due to optimized maintenance cycles, preventing unexpected failures

#### INTELLIGENT RECOMMENDATIONS



#### REVENUE MANAGEMENT

Revenue maximization using price and capacity recommendations



#### **CUSTOMER SEGMENTATION**

Customer clustering, customer churn and loyalty detection and measurement



#### DEMAND FORECASTING

Effective inventory management, safety stock estimation and purchase recommendations